

TagIt Media Metadata Management Made Easy

TagIt is a powerful product capable of adding data to your media, including broadcast TV/Radio, CCTV, or any other video/audio source. Turn your media into an asset by adding intelligence to your media.

TagIt is the ideal tool for media agencies that require heavy data tagging and multi-channel recording for the corporate, educational, government and TV broadcast markets.

■ Key Features

- ✓ Automatically turn natural speech into text that can be searched upon (*Optional*)
- ✓ Automatically capture closed captions or Teletext (*Optional*)
- ✓ Annotate and add keywords to any media time range
- ✓ Navigate using a custom program guide, or import an existing format (*Optional*)
- ✓ Manage a multi-item clip library
- ✓ Text search for all available information such as annotations, clips and program guide
- ✓ Export media data and clips to shared network storage and DVD
- ✓ Based on LogIt recording engine

■ Main Applications

- ✓ Instant clip creation for publishing or external party monetizing
- ✓ Commercials and intelligence tagged media creation
- ✓ Advertising marketing assistance
- ✓ Media and metadata sharing and collaboration
- ✓ Fast retrieval of media assets for customers according to their mentioning
- ✓ Automatically extract all embedded information, including closed captions, parental guidance information, and the electronic programming guide
- ✓ Index captured information and make it available to be freely searched
- ✓ Use in military, police, political and government intelligence

■ Ordering Information

■ Recording Engine (Must be selected)

LGT-A4-ANGSD	LogIt recording engine SD, for analog input signals
LGT-A4-ANGHD	LogIt recording engine HD, for analog input signals
LGT-A4-DGTSD(/IP)	LogIt recording engine HD, for digital input signals (SDI) – for IP Encoding, please specify (/IP)
LGT-A4-DGTHD(/IP)	LogIt recording engine HD, for digital input signals (SDI) – for IP Encoding, please specify (/IP)

■ TagIt Actus 4 Web Application Modules

TGT-A4-BSC	Basic module
TGT-A4-EPG	Automatic ingest of customer EPG Module
TGT-A4-STT	Speech to text module, languages include: English (US & UK), Spanish, French, German, Norwegian, Russian, Polish, Greek and Arabic. Each module includes one language
TGT-A4-TXTCC	Close Caption/Teletext module

